

# PIONEER PLAY STRUCTURE PROJECT

Project Manager: Dan Morgan



“The unselfish effort to bring cheer to others will be the beginning of a happier life for ourselves.”

*-Helen Keller*



# Project Description



Build two play structures behind the school using the experienced and qualified company Northern California Play Works, managed by play structure specialist Terri Barber.



Play Structures by Age Group

**2-5 year olds**

**6-12 year olds**



This presentation covers the 2-5 year olds play structure only, which can be utilized by both the school and church.



Once the 2-5 structure is fully funded and in progress, a presentation on the second play structure will be prepared for review and approval.



# About Play Works Northern California



Since Play Works inception in 2001, they have built solid relationships with ground manufacturers and installers. Everyone shares a vision and commitment, which is to bring the best quality, safety, and innovation to children's play.

Terri Barber from Play Works is overseeing the entire structure from inception to completion. She is very personable, capable, and dedicated, with over 20 years of experience with designing and installing play structures in the bay area.

Terri has created the designs for both play structures during her visits to PF, carefully measuring the play structure areas and listening to the needs of both the school and church.





Mike from PF and Terri from Northern California Play Works going over the play structure design space.



You can just  
**feel the**  
**excitement!**

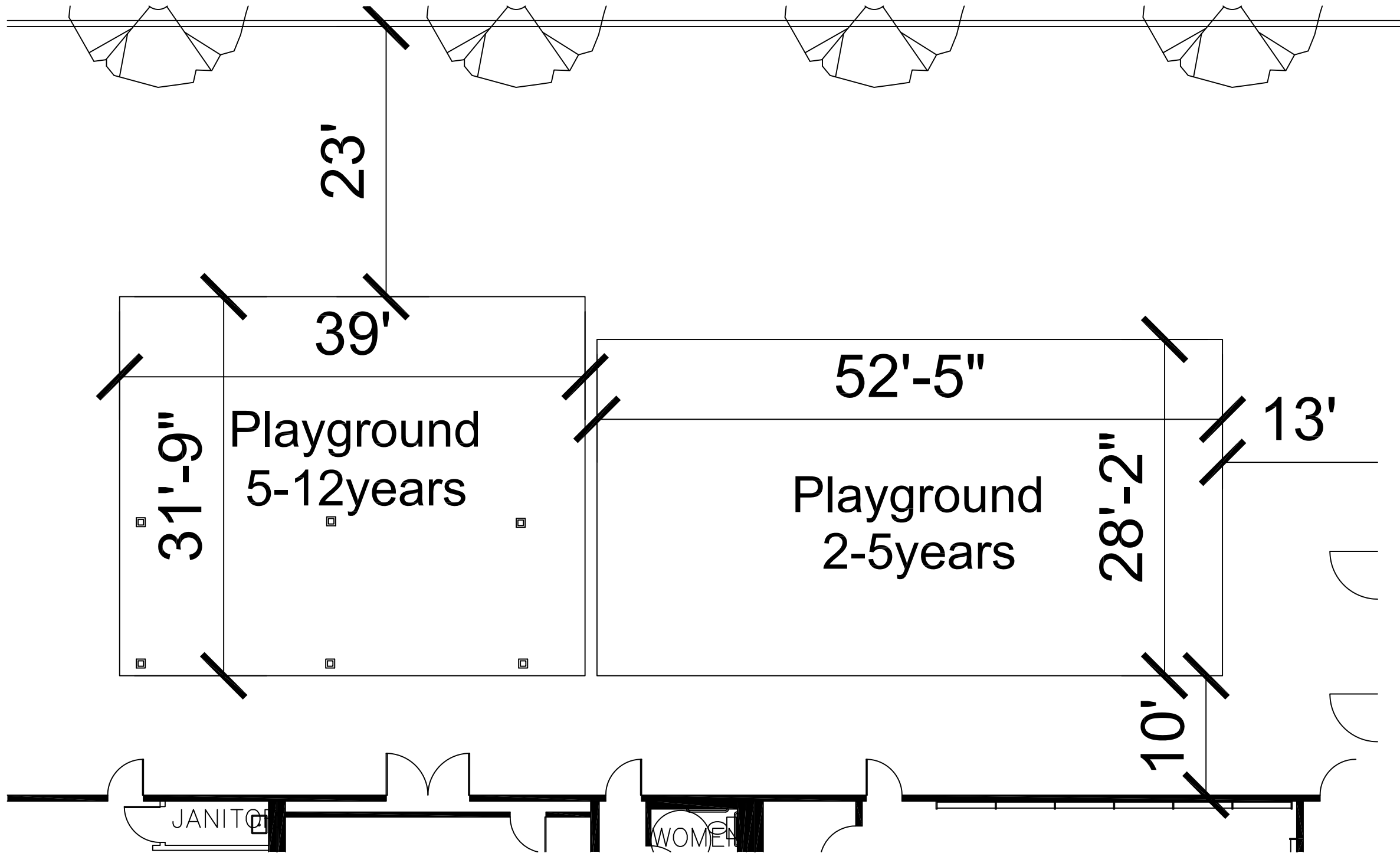
The area is 53' x 29' using a **PlayBuild** Play Structure with two Little Tykes Commercial Spring Riders. **PlayBuild** was selected versus Little Tykes as their delivery schedule was much shorter, and the quality is comparable.

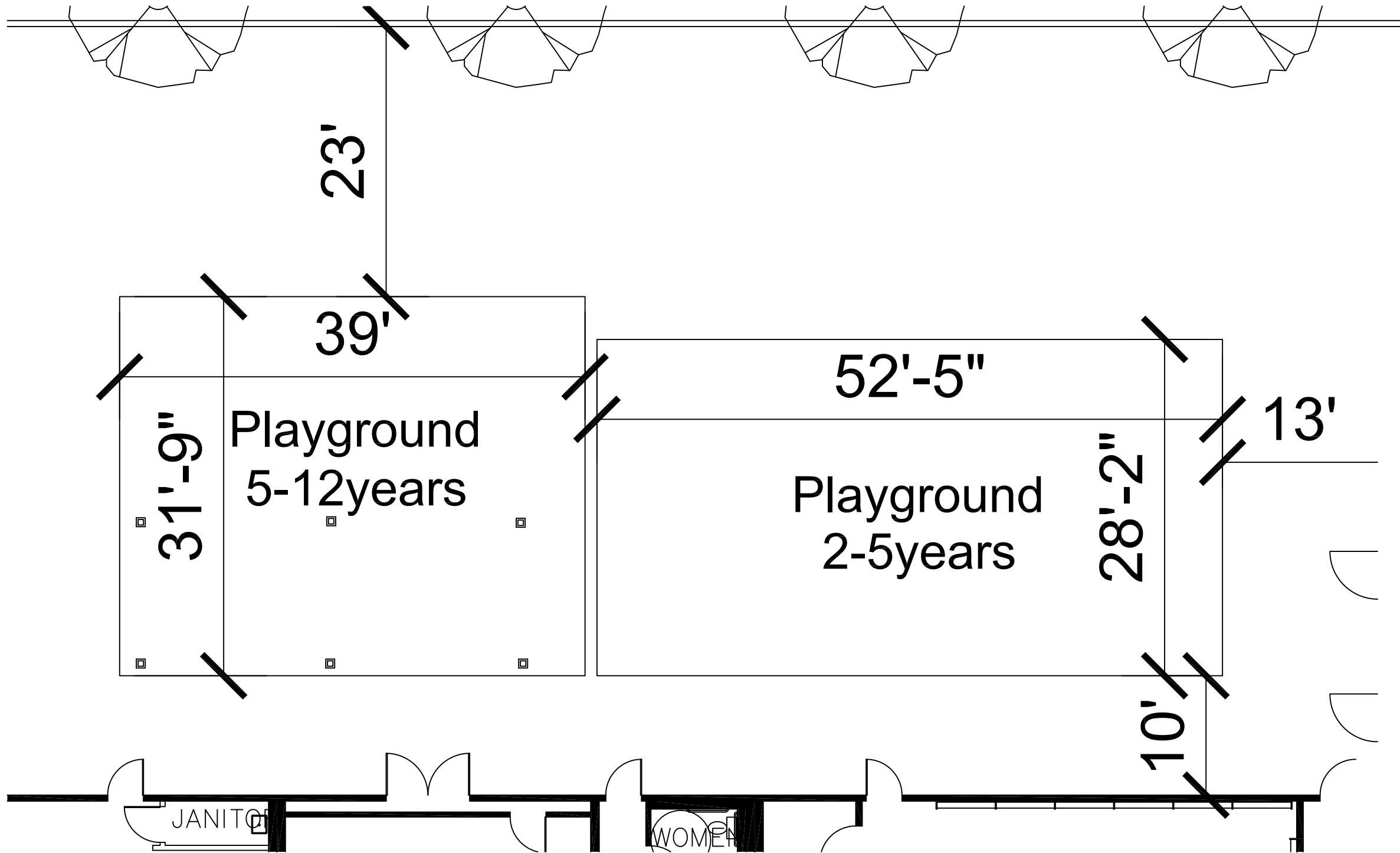
1,537 square feet Poured-In-Place Surfacing.

The surfacing color can be selected to match the school's theme.

**Colorful fencing around the play structure.**







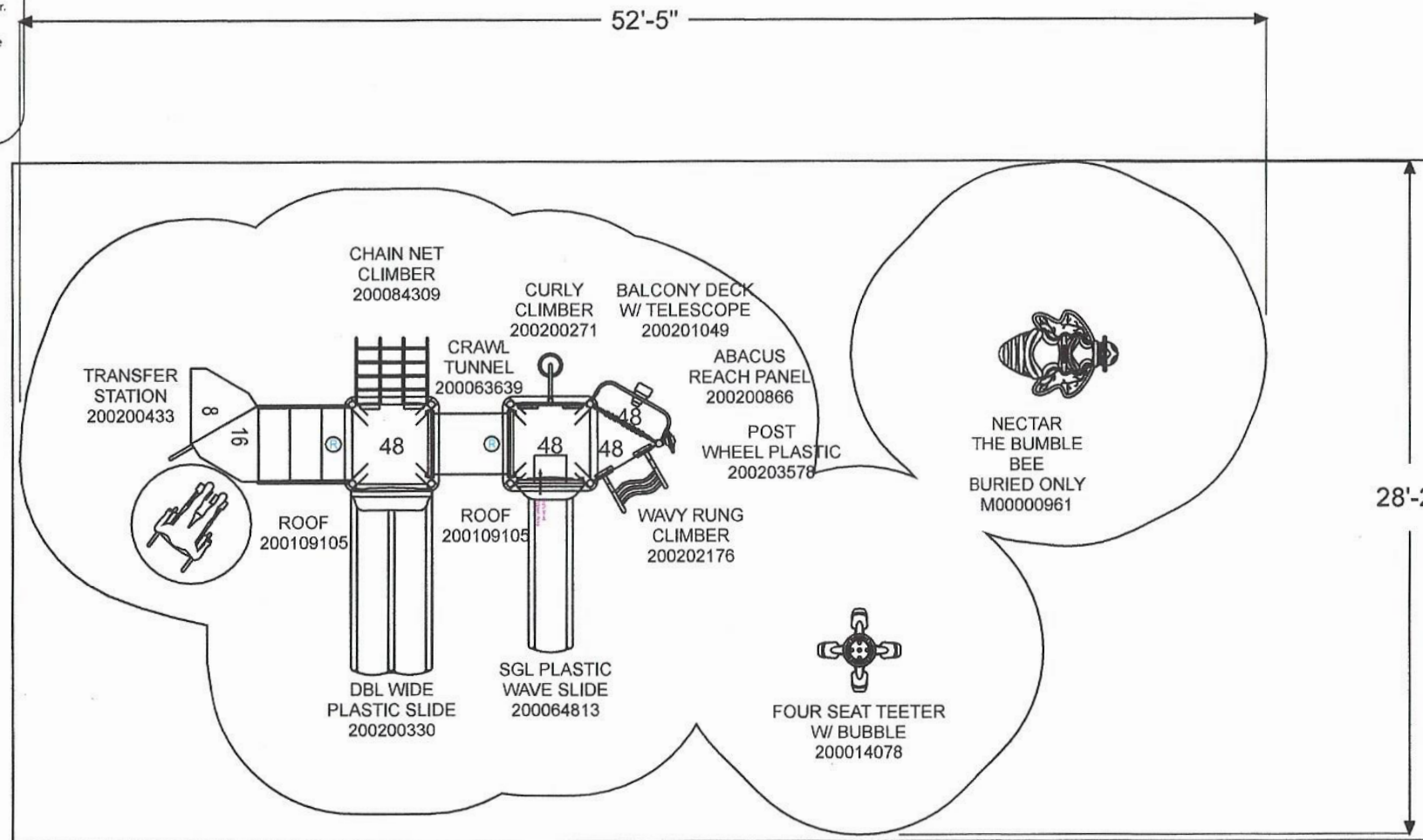
**General Notes:**

**Age Group**

2-5yrs    5-12 yrs    2-12yrs    13+ yrs

1. The Americans with Disabilities Act (ADA) may require that you make your park and/or playground accessible when viewed in its entirety. Please consult your legal counsel to determine if the ADA applies to you.
2. For playground equipment to be considered accessible, accessible surfacing must be utilized in applicable areas.
3. Although a particular playground design may not meet the proposed Access Board Regulations in regards to the appropriate number of ground level events, the actual playground may be in compliance when considering existing play components.
4. All deck heights are measured from top of ground cover.
5. Fall absorbing ground cover is required under and around all play equipment.
6. The minimum recommended fall zone around the entire playstructure is shown. This zone is to be free of all tripping or collision hazards (i.e. roots, rocks, border material, etc.).
7. All post lengths are identified by text showing the post lengths, i.e. 96 represents a 96 inch post.
8. Not all equipment may be appropriate for all children. Supervision is required.

AGE GROUP: 2-5  
 ELEVATED PLAY ACTIVITIES - TOTAL: 7  
 ELEVATED PLAY ACTIVITIES ACCESSIBLE BY TRANSFER: 7 REQ'D 4  
 ELEVATED PLAY ACTIVITIES ACCESSIBLE BY RAMP: 0 REQ'D 0  
 GROUND LEVEL ACTIVITY TYPE: 3 REQ'D 2  
 GROUND LEVEL QUANTITY: 4 REQ'D 2



**Project:**  
 Campbell, CA  
 LTCPS rep:  
 Terri Barber  
 All About Play  
 (408) 557-0462

**Ground Space:** 41'-6" x 16'-0"  
**Protective Area:** 52'-6" x 28'-6"

**Drawn by:** Terri Barber  
**Date:** 2/23/2022  
**DWG Name:** R0317\_44615361563

LTCPS - Farmington  
 878 East Highway 60  
 Monett, Missouri 65708  
 Voice: 1-800-325-8828  
 Fax: 417-354-2273

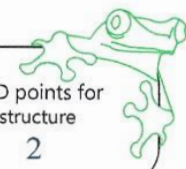
**Playground Layout Compliance:**

- ASTM F1487 - Playground Equipment for Public Use.
- CPSC Handbook for Public Playground Safety
- This playground design meets the final Access Board Regulations.



The play components identified in this plan are IPEMA certified. The use and layout of these components conform to the requirements of ASTM F1487.

LEED points for this structure  
 2





# Project Cost

This project has been organized into three phases. The strategy is to raise all funds prior to beginning work or acquiring materials for that phase. This strategy ensures a successful project, thus eliminating any risk of not completing the entire project.

With this strategy, there may be schedule delays due to a lack of completing the funding of a particular phase, but the fundraising will continue until each phase is completed.

## phase 01

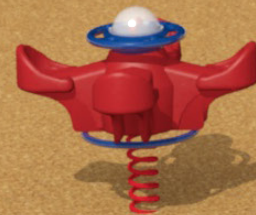
### Purchase Play Structure Equipment

PlayBuild Play Structure	\$16,569
Little Tykes Commercial Bumblebee Spring rider	\$1,653
Little Tykes Commercial 4-Seat Teeter with Bubble	\$1,683

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<b>Total Structure</b> (INCLUDES SALES TAX, SHIPPING, DELIVERY TO SITE)	<b>\$22,222.00</b>
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Lead time is approximately 32 weeks due to supply chain issues. However, this time will be utilized for fundraising the additional phases.



# Project Cost

phase  
02

## Surfacing

Surfacing (requires a 48 hour cure time)	\$22,97
Sealing of asphalt	\$1,500
Temporary Fence (safety requirement)	\$1,394
Keyway	\$1,288
<b>Total Surfacing</b>	<b>\$27,155</b>

phase  
03

## Installation

Complete Installation of Structure	\$18,314
<b>Total Installation</b>	<b>\$18,314</b>
** Fencing Around Play Structure (Gift from Dan and Irina Morgan)	N/C

**TOTAL PROJECT COST**

**\$67,691**



Sample surfacing being used for the PF structure.

# Fundraising Strategy



As the project manager for the Play Structure Project, I have both board of director and fundraising experience on many levels, with many different organizations, personally raising over \$5M. This is the only project I will be overseeing until completion.

My goal is to engage individuals from the community by invitation to affordable concerts and live events, and to purchase donated products and services. In my experience, this fundraising strategy is more successful and more engaging than simply asking for individual donations.

In addition, company owner donations and corporate sponsorships will be a relatively easy sell based on our compelling story. People really want to fund projects they can see, touch, and especially those that help children.

I have the experience, passion, and ability to demonstrate our impact on the community, run engaging events, and auction / sell products. Most importantly, I have both the time and energy it takes to complete the project.



# Fundraising Strategy



Raising funds is not about what campaigns are run, but who is running them.



## Sample Fundraising Campaigns Concert Series

A Night at the Opera with singers from Opera San Jose. Both Dan's wife and daughter are professional opera accompanists.

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Piano recital with Van Cliburn Gold Medalist Jon Nakamatsu (a Campbell resident and good friend of Dan's). This event can be corporate sponsored with free entrance to employees, and/or open to the general public.

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Disney Sing-Along with professional singers and musicians

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All events will be very affordable, with live and silent auctions using 100% donated items and services.

# Fundraising Strategy



## Product Sales

Dan's company Love Soaps will donate 100% of product sales - sold at the coffee shop or outside after school and church. Dan will run the sales booth with volunteers.



Wonderful and loving Mother's Day gifts for \$8 or two for \$15.

## Corporate & Personal Recognition Donations

Minimum donation \$1k to have a logo or inspirational message printed on table umbrellas (replacing pergola).

Donations for name recognition of play equipment (slide, stairs, surfacing, spring riders, etc.).

## Exciting Live Events

Dan's good friend Kevin Keith who owns "Wild about Monkeys" can bring animals to PF for one of the greatest live wild animal shows ever. The show can be held outside where the play structure will be installed.

Events for discussion that can take place over the summer such as a talent show or fair, organized and run by students.



# Additional **Fundraising** Techniques

Dan has written over 200 grants for various non-profit organizations.



## Online Donations

Gofundme, and peer to peer on social media.



## Grants

Community service organizations (Lions, Kiwanis, Rotary), private foundations, city of Campbell, county of Santa Clara, state of California, Federal grants.



# See you on the playground...

-Dan